

# MOBILE

## THEMES

# GUIDE

To Finding Everything Mobile at ISMAR 2009

## Check Out ISMAR09's Mobile Social Network!

ISMAR 2009 attendees are encouraged to use the QR code-based mobile social network service, **DokoDare**, provided by **Kaywa**, to connect with friends at the conference, meet new people based on interests and shared locations, discover new places in the Orlando area, and to have fun.

- By registering, you participate in the ISMAR09 mobile community
- You get a mobile ID and a personal QR Code for your badge
- People can download your electronic business card via QR Code
- To find places, you scan the place QR Codes from the map
- You can write Kaykus and retweet them
- You can scan place QR Codes and if at a place, check in
- People can follow your Kaykus and/or see where you are checked in



Use Case Places: Places with QR Code (sticker etc.) By clicking on a pin, you get the name of the place and what kind of place it is, as well as the QR Code pointing to the mobile version of the place. If you click on the place name, a DokoDare place page will open. DokoDare places in Orlando or elsewhere have QR Codes to point to their respective mobile site. On Map you see all opened places in Orlando, Florida. On the right you find the places that the ISMAR09 organizers recommend.

To sign up for the special social network composed of members of the ISMAR community, and use it on your phone, go to <http://dokodare.kaywa.com/event/ismar09>.

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